



Ways to Support  
**LOCAL**  
Businesses  
*this holiday season*

- Recommend favorite places to others.
- Leave positive reviews online.
- Join memberships or rewards programs.
- Reschedule if you cancel an appointment.
- Opt for takeout instead of delivery apps.
- Like, share, tag and follow on social.
- Join the email list.
- Attend special events or sales.
- Buy gift cards.
- Show your love with a generous tip!

NOVEMBER

**25**

Mark Your Calendar  
**Small Business  
Saturday**

## Organize a Small Business Crawl

Gather your best friends together and plan an event where you visit several small businesses in your local area.

## Partner with a Small Business

If you own a business or offer a service, consider collaborating with another local business to offer a special promotion.

Remember to show patience and compassion. The holidays are a busy time for everyone, including local merchants and restaurants, many of whom are still understaffed.